

1Q'06 Weekday Ranker

1st Quarter 2006 Weekday Competitive Program Ranker (M-F 6a-11p programs)
 1Q'06: 12/26/2005 - 03/24/2006

NETWORK	PROGRAM NAME	Ranked On:			
		HH COV AA%	HH AA (000)	P2+ AA (000)	A25-54 AA (000)
FOXN	THE OREILLY FACTOR	2.0	1,734	2,274	446
FOXN	HANNITY & COLMES	1.4	1,200	1,536	359
FOXN	THE FOX REPORT W/S.SMITH	1.3	1,161	1,491	350
FOXN	SPECIAL REPORTW/BRIT HUME	1.3	1,167	1,485	312
FOXN	ON THE RECORD W/GRETA	1.3	1,127	1,397	334
FOXN	THE BIG STORY W/J GIBSON	1.0	866	1,037	213
CNN	LARRY KING LIVE	0.9	835	997	242
FOXN	STUDIO B W/S.SMITH	0.9	816	948	227
FOXN	YOUR WORLD W/NEIL CAVUTO	0.9	765	905	220
FOXN	FOX AND FRIENDS	0.9	793	904	330
FOXN	FOX NEWS LIVE	0.8	749	870	224
FOXN	DAYSIDE	0.8	715	813	223
CNN	ANDERSON COOPER 360	0.6	574	683	221
CNN	LOU DOBBS TONIGHT	0.6	561	663	155
CNN	PAULA ZAHN NOW	0.6	521	626	156
CNN	SITUATION ROOM	0.6	496	570	142
FOXN	FOX & FRIENDS FIRST	0.6	510	568	234
HLN	NANCY GRACE	0.4	372	446	154
CNN	CNN LIVE	0.4	398	437	128
CNN	AMERICAN MORNING	0.4	383	421	149
CNN	LIVE FROM ...	0.4	377	407	114
MSNB	COUNTDOWN W/ K. OLBERMANN	0.4	332	404	164
CNBC	DEAL OR NO DEAL	0.3	280	389	189
CNN	CNNI YOUR WORLD TODAY	0.4	333	361	112
MSNB	HARDBALL WITH C. MATTHEWS	0.4	317	360	129
MSNB	RITA COSBY LIVE & DIRECT	0.3	291	347	134
MSNB	MSNBC INVESTIGATES	0.3	290	347	168
HLN	PRIME NEWS TONIGHT	0.3	260	323	115
MSNB	SCARBOROUGH COUNTRY	0.3	262	319	130
CNBC	CLOSING BELL	0.3	294	317	64
CNBC	MORNING CALL	0.3	276	293	70
CNBC	POWER LUNCH	0.3	268	290	80
CNBC	STREET SIGNS	0.3	258	277	76
MSNB	IMUS IN THE MORNING	0.3	249	274	90
CNBC	KUDLOW & COMPANY	0.3	254	273	55
CNBC	SQUAWK ON THE STREET 930A	0.3	243	259	61
MSNB	THE ABRAMS REPORT	0.2	211	244	90
CNBC	THE AGE OF WALMART	0.2	179	217	117
CNBC	SQUAWK ON THE STREET 9A	0.2	204	215	52
HLN	ROBIN & COMPANY	0.2	190	214	116
HLN	CNN HEADLINE NEWS	0.2	167	188	71
MSNB	MSNBC LIVE	0.2	166	183	63
CNBC	MAD MONEY	0.2	156	178	66
CNBC	SQUAWK BOX 8:30A	0.2	165	171	50
HLN	SHOWBIZ TONIGHT	0.2	147	169	76
CNBC	THE EBAY EFFECT	0.2	140	159	81
CNBC	ON THE MONEY	0.2	135	158	68
CNBC	NATIONAL HEADS UP POKER	0.1	125	157	69
CNBC	SQUAWK BOX 8A	0.2	142	153	47
CNBC	BIG IDEA W/ DONNY DEUTSCH	0.1	124	148	86
CNBC	SQUAWK BOX 7:30A	0.1	123	134	45
CNBC	THE SUZE ORMAN SHOW	0.1	114	130	73
CNBC	BIGGEST BIZ STORIES 2005	0.1	107	126	51
CNBC	COVER TO COVER	0.1	108	119	58
CNBC	DETROIT AUTO SHOW	0.1	113	118	68
CNBC	THE CHRIS MATTHEWS SHOW	0.1	93	112	56
CNBC	THE APPRENTICE	0.1	94	112	55
CNBC	BLOWOUT	0.1	88	102	55
CNBC	SQUAWK BOX 7A	0.1	93	98	30
CNBC	CNBC ON ASSIGNMENT	0.1	84	90	46
CNBC	OUTSIDE THE BOX	0.1	80	87	41
CNBC	SQUAWK BOX 630A	0.1	81	81	27
CNBC	HIGH NET WORTH	0.1	72	81	49
CNBC	SQUAWK BOX 6A	0.1	63	54	20

Source: Nielsen Media Research, all regularly scheduled programs airing M-F 6am-11pm excluding Olympics, breaking news & specials.